

CLAIMS

WHAT IS CLAIMED IS:

1. A method for presenting a multimedia presentation, comprising:
- receiving a magazine and data associated with the multimedia
- 5 presentation;
- receiving at least one broadcast;
- storing portions of the broadcasts, based on the data; and
- presenting the multimedia presentation to a user.
- 10 2. The method as recited in claim 1, wherein receiving the at least one broadcast includes receiving broadcasts from a plurality of channels.
3. The method as recited in claim 2, wherein receiving broadcasts from a plurality of channels includes tuning to the channel on which a broadcast is to be
- 15 received.

10. The method as recited in claim 9, wherein the at least one stored broadcast portion is displayed integral with the multimedia presentation.

5 11. The method as recited in claim 10, wherein the at least one stored broadcast portion is displayed within the multimedia presentation.

12. The method as recited in claim 1, wherein the multimedia presentation includes a plurality of pages.

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13. The method as recited in claim 12, wherein presenting the multimedia presentation includes providing at least one hyperlink operable to select one of the plurality of pages.

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14. The method as recited in claim 13, wherein presenting the multimedia presentation includes presenting a selected page.

15. The method as recited in claim 14, wherein presenting the selected page includes playing at least one stored broadcast portion associated with the selected page.

5 16. The method as recited in claim 12, wherein at least one stored broadcast portion is associated with more than one page.

10 17. The method as recited in claim 1, wherein receiving the multimedia presentation and associated data includes receiving from a point-to-point connection.

15 18. The method as recited in claim 1, wherein receiving the multimedia presentation includes receiving a plurality of magazine pages.

 19. The method as recited in claim 18, further comprising storing at least one of the plurality of magazine pages.

 20. The method as recited in claim 1, wherein storing portions of the broadcasts includes comparing the data to a viewer profile.

21. The method as recited in claim 1, wherein the data include metadata.

22. A method for processing broadcasts, comprising:

receiving a transmission including data;

receiving a broadcast;

5 storing a portion of the broadcast, based on the data;

presenting the transmission to a user; and

playing the stored broadcast for the user.

10 23. The method as recited in claim 22, further comprising storing the transmission.

24. A method of providing a magazine, comprising:

transmitting a magazine and data associated with the magazine; and

transmitting at least one broadcast including magazine content;

15 wherein the data are operable to cause a receiver to store portions of the at least one broadcast for presenting to a user with the magazine.

25. A system for providing a magazine, comprising:

a first receiver operable to receive a magazine and data associated with the magazine;

a second receiver operable to receive at least one broadcast;

a storage device coupled to the second receiver; and

5 a processor configured to use the data to store portions of the broadcasts and present the magazine to a viewer.

10 26. The system as recited in claim 25, wherein the first receiver comprises a receiver operable to receive the magazine and a receiver operable to receive the data.

27. A computer program product for processing broadcasts, comprising a computer usable medium having machine readable code embodied therein for:

receiving a magazine and data associated with the magazine;

15 receiving at least one broadcast;

storing portions of the broadcasts, based on the data; and

presenting the magazine to a user.